**Annexure I**

**APPLICATION FORM FOR THE NATIONAL TRADEMARK AWARD 2022**

**Part I: Registered Trademark Owner’s Profile (\*All fields are mandatory)**

|  |  |  |
| --- | --- | --- |
| **Sl/No** | **Details** |  |
| 1 | Name of the Trademark Owner |  |
| 2 | Graphical Representation of the Trademark (If the registered Trademark is in colour, the represented mark should be in colour) |  |
| 3 | Citizen ID No: |  |
| 4 | Business License No:  (ATTACH VALID COPY) |  |
| 5 | Attach Trademark Registration Certificate |  |
| 6 | Address |  |
| 7 | Email |  |
| 8 | Mobile number |  |
| 9 | Signature |  |

*(Incomplete detail may lead to disqualification)*

**SKIP PART II, III and IV**

**Part II: Number of classes registered (10 Points)**

**Part III: Distinctiveness of the Trademark. (15 Points)**

**Part IV: Well-Knownness of the Trademark. (10 Points)**

**Part V: Please indicate if you used trademark symbol (™ or ®) on products). Provide evidence to support your statement. (5 Points)**

**Part VI. What percentage of local resources are used in the trademarked product? Provide evidence to support the particulars in the table given below. (10 Points)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Sl/no | 100-80%  (10 points) | 79 -60%  (8 points) | 59- 40%  (6 points) | 39- 1 %  (4 point) |
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**Part VII: Where do you sell the trademarked products? Provide evidence to support the particulars in the table given below. (10 Points)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Sl/No | Number of products with registered trademark  (2 points) | Availability of your products in shops/outlets  (3 points) | Number of Dzongkhags (3 points) | Other countries (2 points) |
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**Part VIII: How did you promote your trademarked products? Provide evidence for each of the particulars given in the table. (15 Points)**

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| --- | --- | --- | --- | --- | --- |
| Sl/No | Develop | Broadcast | Number of | Newspaper | Other online |
|  | brochures/leaflets | Media/Radio | participations in | (3 points) | promotion |
|  | (3 points) | program | exhibition/fairs |  | (Website/Facebook |
|  |  | (3 points) | (3 points) |  | /Instagram etc.,) |
|  |  |  |  |  | (3 points) |
|  |  |  |  |  |  |
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**Part IX: Are the products protected by other Intellectual Property Rights besides Trademark. (5 points)**

**Part X: Number of IP related capacity building/trainings attended. Provide evidence. (5 points)**

**Part XI: Have you engaged in licensing of your trademark? Provide evidence to support the particulars in the table below. (5 Points)**

|  |  |  |
| --- | --- | --- |
| Sl/No | License provided in the country (3 points) | License provided outside the country (2 points) |
|  |  |  |
|  |  |  |
|  |  |  |

**Part XII: How you have contributed to the community development through use of your trademark? Provide evidence to support the particular in the table given below. (10 Points)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Sl/no | Sponsorship/donation (2 points) | Voluntary services (2 points) | Environment Protection  (2 points) | Disposal of the waste  (4 points) |
|  |  |  |  |  |
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|  |  |  |  |  |
|  |  |  |  |  |

*Note:*

1. *The information provided above shall be subject to field verification by the committee members. In case of detection of any information provided herein to be false during the field verification, the applicant shall be disqualified for the award.*
2. *The information provided above shall be treated confidential*
3. *The decision of the committee(s) will be final and binding*

**Annexure II**

**Declaration**

I hereby declare that:

1. I do not have any case in the court of law against my business and/or any case of default standing with any of the financial institutions.
2. All particulars furnished by me in this application form are true and correct to the best of my knowledge. In case, any information provided in this form is found to be incorrect, the concerned Committee shall reserve the rights to revoke my application.

Affix legal stamp

Name & Signature of an Applicant:

Date: