

NATIONAL TRADEMARK AWARD 2022

Background Information

The Department of Intellectual Property under the Ministry of Economic Affairs will be conferring the Fourth National Trademark Award 2022 to the registered trademark owners.

1. Objective

The main objective for conferring the National Trademark Award by the Department of Intellectual Property, Ministry of Economic Affairs is to recognize and reward owners of trademark for their innovative business and contribution to economic development. It is also to encourage creation, registration, promotion and use of trademarks among other local entrepreneurs.

2. Award details

The top three winners of the trademarks will be selected based on the criteria set in no 3. Certificates and Cash prizes will be awarded as follows:

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|-----------------|------------|
| 1. First Prize | Nu. 70,000 |
| 2. Second Prize | Nu 50,000 |
| 3. Third Prize | Nu 30,000 |

3. Selection criteria

Applicants of the valid registered Trademark (s) will be evaluated and selected based on the parameters elaborated in the application form (Annex 1)

4. Eligibility

To be eligible for the National Trademark Award, the applicants should:

- Be a Bhutanese National
- Be an owner of the registered trademark
- Hold a valid trade/production/manufacturing/service license
- Have a valid tax clearance certificate
- Not a previous trademark award winner

5. Selection Committee: The selection committee for the National Trademark Award will be constituted by the Department of Intellectual Property. The committee shall comprise of following members:

- Department of Intellectual Property- 4 members
- Department of Industry- 1 member
- Department of Cottage and Small Industry- 1 member
- Regional Trade and Industry Office, Thimphu- 1 member
- Directorate Services, MoEA- 1 member
- Bhutan Chamber for Commerce and Industry (BCCI)- 1 member

The Committee shall evaluate all the questions given in the application form, out of 100 points.

The Committee shall reserve rights to add any other parameters of assessment to enable to make judicious decisions.

6. How to Apply:

The interested Owners of the trademarks fulfilling the eligibility criteria should submit the application form (Annex I) and declaration (Annex II) duly signed in a sealed envelope to the Department of Intellectual Property on or before 13th April 2022, addressed to the Offgt. Director General, Department of Intellectual Property, Ministry of Economic Affairs, Thimphu.

For Further information and clarification please contact Mrs. Karma Yangdon, IP Officer at 326512 during Office hours.